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OMNICHANNEL FULFILLMENT OPTIONS COMPARISON CHART

Selecting the right omnichannel fulfillment option that works for your brand can feel overwhelming.

Use this comparison chart to determine your best options based on your specific needs.

OMNICHANNEL FULFILLMENT OPTIONS COMPARISON CHART

How to Use:

Identify your most pressing business problems to solve from the list on the left. Then see which omnichannel fulfillment options solve the most problems to learn where to start building your omnichannel strategy.

COMPARISON CHART

OMNICHANNEL FULFILLMENT OPTIONS

PROBLEM TO SOLVE

Problem to Solve	Ship from Store	BOPIS	Curbside Pickup	Ship to Store	BORIS	Drop Shipping	Ship to Warehouse
Expensive Shipping Costs	✓	✓	✓		✓		
Low Sales	✓	✓	✓	✓	✓	✓	✓
Mediocre Average Order Value		✓	✓	✓	✓	✓	
Not Meeting Delivery Deadlines	✓					✓	
Frustrated Customers Due to Lack of Pickup Options		✓	✓	✓			✓
Stagnant Store Inventory Costing $$	✓	✓	✓				
Low Foot Traffic in Stores		✓	✓	✓	✓		
Unengaged Store Employees	✓	✓	✓	✓			
Slow Fulfillment Processes	✓	✓	✓			✓	

RESOURCES

Now that you've identified where to start, check out these helpful resources to learn how to implement your choices.

Ship from Store	Ship from Store 101
BOPIS	What is BOPIS Fulfillment? A Guide for Retailers
Curbside Pickup	How to Successfully Implement Curbside Pick Up
Ship to Store	5 Order Fulfillment Options to Increase Store Revenue
BORIS	How Omnichannel Returns Increase Lifetime Value
Drop Shipping	Drop Shipping: What D2C Retailers Need to Know
Ship to Warehouse	How an OMS Powers Omnichannel Retail

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AN **ORDER MANAGEMENT SYSTEM** POWERS OMNICHANNEL FULFILLMENT

INCREASE REVENUE
Provide more product & fulfillment options.

OPTIMIZE INVENTORY
Leverage inventory across entire network regardless of where it's located.

REDUCE EXPENSES
Fulfill products in the most cost effective way.

DELIVER ORDERS FASTER
Route orders to the best fulfillment location.

Learn More at deckcommerce.com